

## Exhibition Design on Ding Youjun Memorial Hall

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**Abstract:** Ding Youjun Martyr Memorial Hall is designed to commemorate and recall Ding Youjun. While nowadays, the display effect in the exhibition hall fails to meet the demand of visitors on aesthetic and spiritual chase since the memorial has been built for more than 30 years. This paper tries to sort out and refine the basic contents of indoor display. Through elaborate design of functional layout and space construction, the author hopes to create a brand-new Ding Youjun Martyr Memorial Hall.

### 1. Introduction

Located on Bodhi Mountain, Wutong Bridge district, Leshan city, the Ding Youjun Martyr Memorial Hall was built on September 19, 1985, covering an area of 2292.60 square meters with a construction area of 776 square meters. The memorial hall is divided into five parts, namely, the viewing hall, the footprint hall, the hometown hall, the memorial hall and the reception hall. In the viewing hall were placed the bust of the martyr and the inscription of Comrade Zhu De. The Youjun Footprint Hall mainly displays articles of daily use, letters, studies, articles and pictures of Youjun's biography. The memorial hall mainly displays inscriptions, famous people's paintings and calligraphy presented by Xi Chang city and other places.[1] Since the museum has been built for more than 30 years, the age-old display effect can no longer meet the aesthetic and spiritual pursuit of the audience. The author tries to interpret the problems existing in the basic indoor display design and puts forward some feasible solutions.

### 2. The basic indoor display design problems on the basic display design indoor

The basic indoor display includes a viewing hall, a footprint hall and a hometown hall. The three halls are in the main building, with a total area of about 260 square meters. Among them, the viewing hall is located in the middle of the main building, with an area of about 60 square meters. The Footprint Hall and Hometown Hall are located on both sides of the viewing hall, with an area of about 100 square meters respectively.(See Figure 1)

#### 2.1 The display content lacks of connotationis thin and the hierarchical relationship is loose.

From the point of view of display, objects and photos are the most convinced materials. However, the objects and photos left by Ding Youjun martyr for a short life are limited. At present, the exhibition hall does not dig enough other display materials associated with Ding Youjun to fill the display space. Existing content settings have no cell title, cell description, or content title. There is no hierarchy and logic, making the audience very confused.

#### 2.2 The space atmosphere lacks the sense of solemnity and ceremony.

The space of the exhibition hall is simply divided by the display wall. The shape, color and materials are impossible to talk about. The unified form of the graphic display board and the thin sense of body weaken the overall atmosphere of the exhibition hall solemn and rude, which cannot reflect the eternal spirit of the revolutionary Martyr and the posterity cherishing the memory of Youjun with piousness and solemnity well.

### 2.3 The audience appeal and interaction is weak.

As a character memorial hall, there are relatively few objects and supporting materials. How can Ding Youjun's short and glorious life be truly represented? Multiple utilization all the modern display tools is the key to solve the problem, but at present, the display devices are short, with display cabinets and panels as the main devices. Besides, there is a lack of audio-visual display means such as multimedia, projection, phantom imaging, scene restoration, sand table model, touch screen, etc. They make the visiting atmosphere less infectious, no participatory and no interactive, weakening the effect of publicity and education.



Fig. 1 Present Situation of Basic Indoor Display

## 3. Solutions

### 3.1 Display content design.

The basic display in the original owner's building is divided into three exhibition halls, namely, the viewing hall, the footprint hall and the Youjun hometown hall. In these three halls, the Youjun hometown hall tells about the cultural geography of Wutong separately, which is inconsistent with the general display idea of the memorial hall. The author holds the view that the basic display contents should be enriched firstly. Next, all three exhibition halls are used to display her revolutionary career. The viewing hall is changed to the preface hall, with the existing contents but the preface added. The name of Youjun Footprint Hall remains, but the content is rearranged. It mainly based on the previous study experience of Youjun, with the relevant content of Youjun Hometown Hall interspersed among them. The Hall of Youjun's Hometown was changed to Hero Youjun, mainly based on her later work and sacrifice experience.

The structural adjustment is as follows:

Preface hall

Preface

Summarize the overall situation of Youjun.

The first exhibition hall " Youjun Footprint"

Chapter 1 Growing Up —— Wutong Bridge Years

To tell the story of Youjun's life and study in Wutong, interspersed with the humanistic her story of Wutong

Chapter 2 Pursuing Light - Study in Chengdu (Key Points)

To tell the story of Youjun's life and study, pursuit of progress and advocating revolution in Chengdu City Girls Middle School

The second exhibition hall "Youjun As A Hero"

Chapter 1 ideological progress - cadre - school model

To tell the story of Youjun's life and work in Xichang, especially the formation of revolutionary optimism

## Chapter 2 Heroic Death - Food Levy and Sacrifice (Key Points)

To tell the story of Youjun's sacrifice in the process of collecting grain, especially the comparison between bandits' brutality and her fearless behaviors

## Chapter 3 Immortal - Behind the Martyr

To tell her postmortem things that people from all walks of life missed, remembered and revered her

### 3.2 Display space design.

The art of display cannot be separated from spatial form, which is a visual art of replanning, redistributing, reorganizing and reutilizing the space. In space planning, the memorial hall of Martyr Ding Youjun should obey the form and structure of the building itself, and take the space function and display content as the leading role, dividing the spatial form and size of each exhibition area. Through visual elements such as shape sizes, materials and colors, display information will be conveyed to the audience. The space planning of the memorial hall has the following principles. First, the display function is complete. From a macro perspective, the functional space of the memorial hall can be divided into public space, display space, auxiliary space, etc. From microcosmic point of view, public space should consider the functions such as inquiry, rest, instruction. Display space should consider functional items such as display cabinet and equipment. Second, the exhibition line should be reasonable and smooth. The reasonable and unimpeded exhibition line can guide visitors to visit timely, which will improve visitors' viewing efficiency and relieve their viewing fatigue. Third, the space should be the combination of dynamics and statics. The museum has both exhibits and photographs and corresponding captions. In the unit dominated by exhibits, the space should be quiet and pure to highlight the importance of exhibits. In a unit dominated by photographs and captions, the space should be both static and dynamic to attract visitors from the form. [2]

#### 3.2.1 Functional Layout

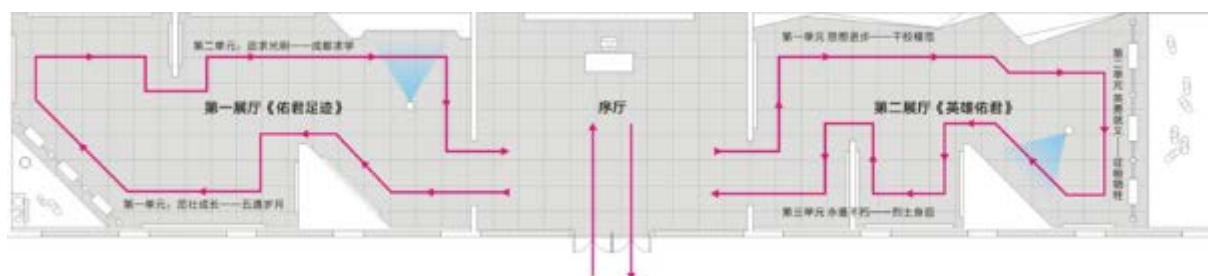


Fig. 2 Basic Layout Plan

The interior space of the main building of Ding Youjun memorial hall, as a display space, has objective defects. First, the area is small with a total area of about 260 square meters. Second, the infrastructure is old. For example, the upper part of the space adopts natural air vent, which not only squeezes the height of exhibition wall, but also makes the effective display space short. And it does not meet requirements of the modern display of indoor constant temperature and humidity. Therefore, first of all, it is necessary to reform the infrastructure, abolishing the natural air vent and rearranging the air conditioning and firefighting facilities. Then the layout is carried out according to the modified effective space. The display wall is used to divide the space, and the restoration scene is used to enrich the space. On the whole, the design should be reasonable and smooth. (See figure 2).

#### 3.2.2 Spatial Construction

Space construction is to shape the exhibition functions and environmental atmosphere of interior space through scientific and artistic means, including modelling color and decorative materials. It is the foundation of space construction to explore the regional features of the area where the exhibition hall exists and the features of display contents. [3] The core content displayed by Ding Youjun memorial hall is revolutionary spirit. The abstract revolutionary spirit can be shaped through form, color and form in space.

First is the use of form. The model of the basic display space should transmit solemn and concise visual language. Large surface and section of the physical structure can be used.

Second is the use of colors. The colors of basic display space should convey the revolutionary spirit and public cherishing memory of Ding Youjun. It can be based on the overall color of red, different display areas supplemented with different colors to express. For example, in the area that tells about the study of the Ding Youjun, it can be complemented with yellow to express the child's vivacity. In the area where tells the story of the sacrifice of Ding Youjun, it can be accompanied by black to express the brutality of the bandits. In the region of remembering and inheriting the spirit of Ding Youjun, it can be supplemented with gold to express the value of spirit.

Third is the use of materials. The materials of the basic display space should convey a dignified and serious atmosphere. The decorative materials are mainly marble and metal plates, which means simple, dignified and rational. Materials with regional characteristics can also be used in local areas. For example, the texture of the wall and elements can be directly drawn from the old building of Youjun's old residence, so that the audience can directly feel the regional atmosphere.

### **3.2.3 Restoration scenes**

It is an important mean to enrich display content to express specific environment and events through the restoration scenes. The restoration scenes should be very rigorous. The events and things in the scenes should be based on facts, and they cannot be speculated or imagined randomly. The restoration objects should be important historical events, art venues, celebrity anecdotes, etc. This enhances the authenticity of the display content and effectively complements the lack of the display of true exhibits. [4] For example, in the Chapter 1 "Growing Up —— Wutong Bridge Years" in the basic display of martyr Ding Youjun memorial hall, the feeling between Youjun and mother Deng can be contextualized. Historical records: "One day, she came home from school but didn't see mother Deng. She was so anxious to cry, her mother wiped her tears and said: "Yaomei(it means the littlest sister Youjun), mother Deng had to go, she cannot be with you all your lifetime." The next morning, Ding Youjun ran to Chugentan, not far from home, to visit mother Deng who had raised her. She cried and said, "Mother Deng, don't go. You have raised me so long and your family has no food to eat. When I grow up and can be able to do things, I will raise you." Through this passage, Ding Youjun's visit to mother Deng can be frozen into a certain moment, and then be expressed through the scene.

## **4. Conclusion**

The display design of the memorial hall is quite special, because it not only has its own functional requirements, but also carries the profound spiritual connotation and memorial significance. As a small local martyr memorial hall, the Martyr Ding Youjun Memorial Hall is lacking in building space, display content and physical materials. These innate deficiencies have a certain negative impact on the display. We can only through some elaborate designs such as the space exhibition line, modelling colors, decorative materials, and multimedia etc. to make up its insufficiency to shape a new martyr Ding Youjun memorial hall.

## **Acknowledgements**

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